

Promoting Breastfeeding and Complementary Feeding Practices for Optimal Maternal and Child Nutrition



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Abstract

This review article examines the critical role of promoting breastfeeding and complementary feeding practices in addressing maternal malnutrition and improving maternal and child health outcomes. It begins with an introduction highlighting the significance of these practices in achieving optimal nutrition, followed by a discussion of methodology involving a comprehensive review of existing literature and the interventions (Like PLA approach and awareness raising through 1000 days Window of Opportunity etc.) being implemented under the project "Improved Resilience through Food and Nutrition Security" by Farmers Development Organization. The purpose of the review is to underscore the importance of breastfeeding and complementary feeding in maternal and child health, offering insights into successful interventions, challenges, and recommendations for improvement. Results emphasize the profound impact of these practices, emphasizing the need for early initiation of breastfeeding and the introduction of nutritious complementary foods. In conclusion, the urgent need for concerted efforts to promote these practices is emphasized, with the potential for significant progress in enhancing overall public health through evidence-based intervention.

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Introduction

The significance of initiating early and exclusive breastfeeding cannot be understated, as it has been demonstrated to provide a shield against both overall infant mortality and mortality linked to diarrhea. It is recommended that breastfeeding commence within the initial hour following birth. Despite earnest endeavors to enhance the prevalence of early and exclusive breastfeeding within regions classified as low- and middle-income countries (LMICs), obstacles to widespread adoption persist. This examination delves into the evolving patterns of early and exclusive breastfeeding, alongside evaluating the efficacy of interventions in infant feeding aimed at diminishing instances of childhood diarrhea (1). Moreover, researches show that Opting not to breastfeed has been correlated with a heightened susceptibility to various health complications in infants. These include an elevated likelihood of sudden infant death, necrotizing enterocolitis, gastrointestinal disturbances like diarrhea, as well as heightened vulnerability to respiratory infections and otitis media. The advantages of breastfeeding extend well beyond infancy, persisting into adulthood, as evidenced by its association with a reduced prevalence of

obesity, overweight conditions, type 2 diabetes, and an elevation in cognitive intelligence indicators.¹ Moreover, breastfeeding yields protective effects for the mother, contributing to lowered risks of postpartum hemorrhage, postpartum depression, heart disease, breast cancer, and ovarian cancer (2,3). Breastfeeding and complementary feeding practices play a crucial role in ensuring optimal maternal and child nutrition, contributing to the foundation of a healthy future. While the global focus on these practices is undeniable, it is imperative to address these issues within the context of Pakistan, particularly in remote regions where unique challenges persist. This article delves into the challenges, interventions, and initiatives aimed at improving breastfeeding and complementary feeding practices in these underserved areas.

Breastfeeding: The Cornerstone of Maternal and Child Nutrition

Breastfeeding stands as a cornerstone of maternal and child nutrition, bearing profound implications for both infant and maternal health. Beyond its role as a fundamental source of sustenance, breast milk encompasses an array of bioactive components that nurture the growth, development, and immunity of the infant. Its importance extends to maternal well-being, fostering maternal-infant bonding and postpartum recovery.

Breast milk, a dynamic fluid that adapts to the evolving needs of the growing infant, provides unmatched benefits. It supplies a balanced blend of macronutrients, micronutrients, and immunological factors that are specifically designed to bolster the infant's health during a crucial period of rapid growth. The composition of breast milk is continually fine-tuned to meet the infant's changing nutritional demands, offering an optimal source of nourishment.

In addition to its nutritional merits, breastfeeding imparts various short- and long-term health advantages. It fortifies the infant's immune system by furnishing a wealth of antibodies, enzymes, and other immune-boosting substances, thus conferring protection against infections and diseases. Furthermore, breastfeeding is associated with a reduced risk of childhood obesity, allergic conditions, and chronic diseases later in life.

The benefits of breastfeeding are not limited to the infant alone; they extend to maternal well-being. Breastfeeding stimulates the release of hormones that facilitate uterine contractions, aiding in the postpartum recovery process. Moreover, it contributes to maternal weight loss and helps protect against certain types of cancer, including breast and ovarian cancers (4).

The World Health Organization (WHO) and the American Academy of Pediatrics (AAP) strongly endorse exclusive breastfeeding for the first six months of an infant's life, followed by continued breastfeeding along with appropriate complementary foods for up to two years or beyond. Despite the resounding advantages of breastfeeding, barriers such as societal norms, lack of support, and misconceptions about breastfeeding techniques persist.

The guidance provided by the World Health Organization (WHO) and an array of professional associations, both governmental and nongovernmental entities, underscores the importance of nurturing infants through breastfeeding for a minimum span of six months from birth. This recommendation is grounded in a wealth of evidence that highlights the multifaceted advantages of breastfeeding. Notably, this natural practice is linked to fortifying the immune systems of infants, thereby enhancing their resistance to a range of ailments. Moreover, it has been observed to contribute to a decreased susceptibility to sudden infant death syndrome, a critical concern in early childhood health (5).

However, the scope of breastfeeding's influence extends well beyond infancy. Studies have revealed a spectrum of lasting benefits, including a substantial reduction in the likelihood of obesity and diabetes in

individuals who were breastfed during their infancy. This protective effect against the onset of these metabolic conditions underscores the long-term health impact of early breastfeeding practices. In a similarly compelling manner, breastfeeding has been associated with not only a lowered risk of certain pediatric cancers but also helps in preventing different cancers in mothers, a finding that underscores its enduring influence on the well-being of children (6,7).

Cognitive development, another critical aspect of a child's growth trajectory, has also been positively linked to breastfeeding. Numerous research endeavors have illuminated the connection between breast milk consumption and enhanced cognitive abilities, underscoring the long-lasting impact of breastfeeding on a child's cognitive potential.

Noteworthy is the fact that the benefits of breastfeeding are not confined solely to infants. Women who embrace this practice are rewarded with a host of advantages that contribute to their overall well-being. For instance, post pregnancy weight loss is often facilitated through breastfeeding, serving as a natural and healthful method for mothers to regain their pre-pregnancy physique. Furthermore, breastfeeding is recognized as a shield against the development of type 2 diabetes, hypertension, and cardiovascular diseases in women, thereby conferring substantial protective effects against these prevalent health concerns.

Beyond its influence on metabolic health, breastfeeding has been associated with a lowered risk of breast and ovarian cancer in women, signifying its role as a contributor to the long-term health of mothers. Additionally, the intimate act of breastfeeding fosters a profound sense of bonding between mother and child. This unique interaction creates an emotional connection that goes beyond the mere transfer of nourishment, nurturing a deep and enduring relationship that plays a vital role in both the infant's and the mother's emotional development.

In conclusion, the collective wisdom of global health organizations and expert bodies underscores the remarkable and multifaceted advantages of breastfeeding for infants and mothers alike. The extensive body of evidence supporting this practice substantiates its pivotal role in shaping the health outcomes of individuals from infancy through adulthood (8).

Undoubtedly, breastfeeding is an invaluable investment in the health and well-being of both mother and child. It not only lays the foundation for optimal growth and development but also fosters a lifelong connection between mother and infant. By underscoring the significance of breastfeeding as the cornerstone of maternal and child

nutrition, we can strive to create a supportive environment that empowers mothers to make informed choices for the benefit of their children's futures.

Role of Breast milk in providing essential nutrients and immunity

Breast milk, a product of millions of years of evolution, is intricately designed to provide perfect nutrition for infants. Its composition of proteins, lipids, and carbohydrates adapts to suit the infant's changing needs. Beyond nutrition, breast milk contains biologically active elements that support the infant's immune system and gut microbiota development. Human milk oligosaccharides (HMOs), influenced by maternal genetics, orchestrate the microbiota's maturation. This review explores breast milk's complexity and factors affecting its composition during breastfeeding. Understanding these components benefits clinical practices, infant feeding, and our comprehension of infant immune responses to infections and vaccinations (9).

Delay in initiation of Breastfeeding

Postponing the initiation of breastfeeding beyond the recommended timeframe has been found to have significant implications for infant health and well-being. A key concern that arises from delayed breastfeeding initiation is the increased risk of infant mortality. This is particularly critical during the vulnerable early stages of life when an infant is most reliant on optimal nourishment and protection. Furthermore, while there might be variations in the quality of data across different studies, a consistent pattern emerges: delayed breastfeeding initiation is associated with a higher susceptibility to diarrhea-related morbidity. Diarrhea is a prevalent and potentially severe condition among infants, especially in resource-constrained settings. The protective components present in breast milk, such as immunoglobulins and other bioactive factors, play a crucial role in shielding infants from infectious diseases, including diarrhea. Timing of breastfeeding initiation holds profound importance. Beyond its immediate impact, it has lasting consequences for the infant's health trajectory. Early breastfeeding not only kickstarts the provision of vital nutrients and immune support through colostrum, but it also establishes a foundation for the development of a robust immune system. This, in turn, can contribute to the reduction of both mortality and morbidity risks. (10). In conclusion, the decision to promptly initiate breastfeeding carries far-reaching effects. Delaying this crucial practice not only heightens the risk of infant mortality but also amplifies the susceptibility to diarrhoea-related illnesses. These insights underline the significance of adhering to recommended breastfeeding practices from the very outset to ensure the best possible start for an infant's health

journey.

Composition of Human Milk

Breast milk is enriched with bioactive elements that exhibit the capability to counteract inflammation and enhance the production of specific antibodies. These include various substances such as PAF-acetyl hydrolase, antioxidants, interleukins 1, 6, 8, and 10, as well as transforming growth factor (TGF), secretory leukocyte protease inhibitors (SLPI), and defensin 1. Moreover, breast milk contains factors that possess the potential to regulate the differentiation and growth of B cells. Among these factors, notable are elevated levels of intracellular adhesion molecule 1 and vascular adhesion molecule 1, along with relatively lower concentrations of soluble S-selectin, L-selectin, and CD14 (11).

Infant nutrition is a critical factor in ensuring optimal growth, development, and overall health. The debate over the superiority of human breast milk, infant formula, and cow's milk as sources of nutrition for infants has been a subject of research and discussion for decades. Comprehensive comparison of the nutritional composition of human milk, infant formula, and cow's milk elucidate the unique advantages of human milk, particularly its superior content of sphingolipids, in supporting infant brain development and cognitive functions.

Human breast milk is a complex and dynamic fluid, tailored to meet the changing nutritional needs of infants. It is rich in essential nutrients, bioactive compounds, and immune factors that contribute to optimal growth and development. Human milk contains an ideal balance of macronutrients (carbohydrates, proteins, and fats) along with essential vitamins and minerals, such as vitamin D, iron, and zinc. Furthermore, human milk's protein and fat content is specifically designed for the infant's immature digestive system, promoting easy absorption and digestion.

Infant formulas attempt to mimic the nutritional profile of human milk; however, they fall short in replicating its complexity and bioactive components. Formulas are primarily composed of cow's milk proteins, vegetable oils, and added vitamins and minerals. While formulas can provide adequate nutrition for infants, they lack some of the unique elements present in human milk, such as bioactive compounds, immune factors, and growth-promoting agents. This could potentially influence the long-term health and development of the infant.

Cow's milk is nutritionally different from human milk and is not recommended as the primary source of nutrition for infants under one year of age. Cow's milk contains higher levels of protein and minerals, such as sodium and potassium, which are not suitable for the

infant's immature kidneys. Additionally, cow's milk lacks essential nutrients such as iron, vitamin C, and certain fatty acids that infants require for healthy growth.

Sphingolipids are a class of complex lipids that play a vital role in cell membranes and neural tissue. Research suggests that sphingolipids, particularly those found in human milk, contribute to optimal brain development and cognitive function in infants. Human milk is known to contain higher levels of sphingolipids compared to infant formulas and cow's milk. These sphingolipids, such as sphingomyelin, are integral components of neural cell membranes, contributing to the structural integrity and fluidity of brain cells (12).

The presence of higher levels of sphingolipids in human milk has potential implications for infant brain development and cognitive function. Sphingolipids have been linked to improved neural connectivity, enhanced myelination, and neuroprotective effects. These factors collectively contribute to better cognitive outcomes and may have a lasting impact on an infant's cognitive abilities as they grow. In the ongoing debate over infant nutrition, the evidence strongly supports the superiority of human breast milk over infant formula and cow's milk for optimal infant growth and development. The unique composition of human milk, including its abundance of sphingolipids, underscores its role in fostering healthy brain development and cognitive functions in infants. While infant formulas serve as a reasonable alternative when breastfeeding is not possible, they still lack the complexity and bioactive components found in human milk. Therefore, promoting and supporting breastfeeding is essential for giving infants the best start in life. The nutritional composition of breast milk has been extensively studied, revealing a complex and dynamic blend of components that cater to the evolving needs of the growing infant. These studies have consistently highlighted the following key constituents:

1. **Macronutrients:** Breast milk provides a balanced mix of macronutrients essential for growth and development. The protein content varies within a range of 0.8% to 1.3% and comprises both whey and casein proteins. The lipid content ranges from 3.2% to 4.5%, primarily consisting of essential fatty acids crucial for neural and visual development. Carbohydrates make up about 6.7% to 7.8% of breast milk and include lactose, which serves as a source of energy and supports the growth of beneficial gut bacteria.

The protein content of human milk, calculated as (total nitrogen - nonprotein nitrogen) multiplied by 6.25, exhibits a noticeable high concentration of 15.8

g/L in the early secretions. This concentration gradually diminishes as lactation becomes established, stabilizing at a range of 8.0 to 9.0 g/L. The diverse roles fulfilled by the protein components of human milk are noteworthy. These proteins supply vital amino acids necessary for growth but also offer protective properties such as immunoglobulins, lysozymes, and lactoferrin (13).

2. **Vitamins and Minerals:** Breast milk is rich in vitamins and minerals that promote the infant's overall health. Vitamins such as A, C, D, and E are present in varying concentrations, contributing to immune support, bone development, and antioxidant protection. Essential minerals like calcium, iron, and zinc are also found in breast milk, albeit in amounts that may fluctuate depending on maternal diet and factors such as lactation stage (14).
3. **Immunological Factors:** Breast milk is a powerhouse of immunological components, including secretory IgA antibodies, which bolster the infant's immune defenses against infections. Additionally, breast milk contains cytokines, growth factors, and enzymes that support the infant's immune system development and gut health (15).
4. **Hormones and Bioactive Molecules:** Hormones like insulin, leptin, and adiponectin are present in breast milk and play roles in metabolism and appetite regulation. Bioactive molecules such as nucleotides and oligosaccharides contribute to various physiological functions, including gut maturation and brain development (16).
5. **Enzymes and Digestive Aids:** Enzymes like lipase and amylase are present in breast milk, aiding in the digestion and absorption of nutrients. These enzymes adapt to the infant's changing needs as they grow.
6. **Prebiotics:** Human milk oligosaccharides (HMOs) serve as prebiotics, nourishing beneficial gut bacteria and fostering a healthy gut microbiome.
7. **Growth Factors:** Breast milk contains growth factors like epidermal growth factor (EGF) and insulin-like growth factor (IGF-1), which contribute to tissue development and overall growth.
8. **Antioxidants:** Antioxidants present in breast milk, such as vitamins A and E, help protect the infant's cells from oxidative stress.

It's important to note that the precise composition of breast milk can vary based on various factors including maternal diet, stage of lactation, and individual differences. These

nuances contribute to the uniqueness of each mother's milk and its tailored benefits for her infant's growth and development. The combined evidence from multiple studies underscores the exceptional nutritional value of breast milk, which continues to provide a comprehensive and optimal source of nourishment for infants. Moreover, mother's well-being in pregnancy also affects breast milk composition.

Public Health Interventions to Promote Breastfeeding: Nurturing Maternal and Infant Health

In the realm of public health, initiatives designed to promote breastfeeding have emerged as essential components of maternal and infant well-being. Recognizing the multifaceted benefits of breastfeeding, both national and international endeavors have been instituted to encourage, support, and educate mothers about this fundamental practice. These initiatives encompass a spectrum of policies, programs, and educational campaigns aimed at fostering a nurturing environment for breastfeeding mothers and infants.

National and International Initiatives: Governments and organizations around the world have united in their commitment to advance breastfeeding practices. On an international level, the World Health Organization (WHO) and UNICEF lead the charge with the implementation of the Baby-Friendly Hospital Initiative (BFHI) (17).

This initiative advocates for maternity facilities to uphold breastfeeding-friendly practices, offering support and education to new mothers during their stay and beyond. The "Ten Steps to Successful Breastfeeding," a core aspect of BFHI, outlines evidence-based practices for hospitals to create an environment conducive to breastfeeding initiation and continuation (18).

Creating a Supportive Environment: A pivotal aspect of promoting breastfeeding involves creating an environment that empowers and supports breastfeeding mothers. Many countries have instituted legislation to protect a woman's right to breastfeed in public spaces, aiming to reduce social stigma and normalize breastfeeding. Moreover, workplace policies that provide lactation breaks and private spaces for nursing mothers have gained momentum, allowing working mothers to sustain breastfeeding even after returning to work.

Educational Efforts for Healthcare Providers and Communities: Efforts to bolster breastfeeding practices extend to educating healthcare providers and communities at large. Healthcare professionals play a vital role in disseminating accurate information and guidance about breastfeeding benefits and techniques. Training programs for healthcare providers emphasize the importance of breastfeeding, equipping them with the knowledge and

skills to offer meaningful support to new mothers. Community-based interventions, such as breastfeeding support groups and informational campaigns, engage families and acquaint them with the advantages of breastfeeding, dispelling myths and misconceptions.

Collectively, these interventions work in concert to cultivate a culture of breastfeeding that transcends borders. By aligning national policies, international initiatives, and educational campaigns, a comprehensive framework emerges that celebrates the significance of breastfeeding in the journey of maternal and infant health.

In conclusion, the tapestry of public health interventions promoting breastfeeding is woven with dedication, aiming to ensure the health and well-being of both mothers and infants. These endeavors echo the intrinsic value of breastfeeding, fostering an environment where mothers are empowered, communities are informed, and healthcare providers are equipped to contribute to the nurturing journey of breastfeeding.

As we delve into the nuanced landscape of maternal and child health, it is evident that the public health interventions to promote breastfeeding stand as a testament to the collective effort to offer the best possible start in life for every infant, nurturing a foundation of health that reverberates through generation (2).

Challenges in Promoting Breastfeeding: Navigating Complexities for Optimal Infant Health

While breastfeeding holds a multitude of benefits for both infants and mothers, the journey to promoting and sustaining this practice is not without its challenges. Navigating these complexities is vital to ensure that every mother and child can access the best possible start in their health journey. Several key challenges arise in the realm of promoting breastfeeding, encompassing societal norms, lack of support systems, misinformation, and workplace barriers (19).

Societal Norms and Stigma: Societal norms and cultural perceptions play a significant role in influencing a mother's decision to breastfeed. In some societies, breastfeeding in public might be met with discomfort or disapproval, deterring mothers from breastfeeding in such settings. Addressing these societal attitudes and working towards normalizing breastfeeding in various contexts is crucial for fostering a supportive environment.

Lack of Support Systems: Mothers often rely on support systems to navigate their breastfeeding journey. Lack of familial or community support can hinder a mother's ability to breastfeed successfully. Implementing community-based support groups, peer counseling, and educational programs can bridge this gap, providing mothers with the guidance

and encouragement they need (20).

Misinformation and Lack of Education: Misinformation about breastfeeding, whether from well-meaning but misinformed sources or myths passed down through generations, can lead to confusion and doubt in mothers. Providing evidence-based information through healthcare providers, community outreach programs, and educational campaigns is essential to dispel myths and ensure mothers make informed decisions.

Workplace Barriers: Returning to work presents a significant challenge for breastfeeding mothers, as many workplaces might lack suitable facilities for expressing milk or taking breaks for breastfeeding. Legislation and policies that mandate lactation breaks, private pumping spaces, and breastfeeding-friendly workplace environments are pivotal in supporting mothers' ability to continue breastfeeding even after resuming work (21).

Understanding Challenges for Effective Breastfeeding Interventions: Navigating Towards Optimal Impact

Recognizing and comprehending the challenges that impede successful breastfeeding promotion is a critical step towards designing effective interventions that can bring about lasting positive change. Without a deep understanding of these obstacles, efforts to encourage and support breastfeeding might fall short of achieving the desired outcomes. Therefore, an exploration of these challenges holds immense significance in devising strategies that can address them comprehensively and contribute to improved maternal and infant health (22, 25).

Tailored Intervention Strategies: By delving into the challenges mothers encounter on their breastfeeding journey, interventions can be tailor-made to address specific concerns. Whether it's debunking misinformation through targeted educational campaigns or implementing workplace policies that accommodate lactating mothers, tailored strategies hold the potential to resonate with the unique circumstances mothers face.

Cultivating Supportive Ecosystems: Understanding challenges sheds light on the need for comprehensive support ecosystems. This encompasses not only healthcare providers but also family members, communities, employers, and policymakers. With a comprehensive understanding of the barriers mothers face, these stakeholders can work in tandem to provide the necessary information, resources, and environments that bolster breastfeeding practices.

Mitigating Psychological Impact: Challenges such as societal stigma or feelings of inadequacy due to misinformation can have a profound psychological impact on breastfeeding mothers. By acknowledging and

addressing these challenges, interventions can focus on bolstering mothers' confidence, alleviating their concerns, and creating spaces where they feel empowered to breastfeed without judgment (22).

Understanding the multifaceted challenges in promoting breastfeeding equips stakeholders with insights that can guide the development of holistic and impactful interventions. The journey towards optimal maternal and infant health involves not only recognizing these challenges but also actively working to remove the barriers that hinder the promotion and practice of breastfeeding. As we navigate these complexities, we move closer to realizing a future where every mother is empowered and every child thrives through the nourishing power of breastfeeding.

Complementary Feeding: Transitioning for Optimal Nutrition

As infants grow and develop, the transition from exclusive breastfeeding or formula feeding to incorporating solid foods becomes a critical phase in their nutritional journey. Complementary feeding, often referred to as the introduction of complementary foods, marks the gradual shift from a solely milk-based diet to a diet that includes a diverse range of nutrient-rich foods. This stage plays a pivotal role in meeting the changing nutritional needs of infants, supporting their growth, development, and overall health (23).

Concept of Complementary Feeding and Its Role:

Complementary feeding acknowledges that breast milk or formula alone may not suffice to meet the increasing nutritional requirements of infants as they reach around six months of age. During this period, the nutritional content of breast milk begins to change, and infants start to exhibit developmental readiness for consuming more complex textures and flavors. Introducing complementary foods at the right time, in the right amounts, and with appropriate nutrient content becomes essential for providing a well-rounded diet that supports optimal growth and development.

Timing and Types of Foods Introduced:

The timing of introducing complementary foods is crucial. The World Health Organization (WHO) recommends starting around six months of age, when infants show developmental cues, such as being able to sit with support, having good head control, and showing interest in food. Foods introduced should be nutrient-dense, easily digestible, and appropriate in texture. Single-ingredient foods, such as iron-fortified cereals, pureed fruits, and vegetables, are commonly introduced initially. As the infant's palate and digestive system develop, a broader range of foods can be introduced, including proteins, grains, and a variety of fruits and

vegetables (5,19).

Maintaining Breastfeeding While Introducing Complementary Foods: Maintaining breastfeeding while introducing complementary foods is crucial for optimal nutrition and health outcomes. Breast milk continues to provide essential nutrients, immune factors, and emotional bonding, complementing the nutritional gaps that may arise from the limited variety of foods initially introduced. The process of introducing solid foods can be gradual, with breastfeeding remaining a primary source of nutrition until the infant gradually transitions to a more diverse and textured diet (3).

Timely initiation of Complementary Feeding:

The latest guidelines from the World Health Organization (WHO) advocate for a comprehensive approach to infant feeding. According to these recommendations, it is advised to initiate breastfeeding within the first hour after birth, thereby establishing an early and crucial connection between the mother and the newborn. This immediate initiation serves as a foundation for a series of beneficial practices.

Furthermore, exclusive breastfeeding is highlighted as the preferred mode of nourishment for infants during the initial six months of life. This means that infants should receive only breast milk and no other liquids or solid foods during this period. This exclusive breastfeeding phase provides a wealth of essential nutrients and antibodies that are indispensable for the infant's optimal growth and development.

As the infant reaches the age of six months, the WHO encourages the introduction of complementary foods. These foods, carefully selected to align with the infant's developmental stage, complement the continued breastfeeding regimen. This transition to complementary feeding is a pivotal juncture that ensures the infant's dietary needs are met as they start to explore new sources of nutrition (17).

Commencing breastfeeding in the early stages holds substantial advantages for newborns, as it entails the consumption of colostrum—a nutrient-rich substance brimming with immunoglobulins and vital nutrients. This initial milk not only imparts a shield of defense against conditions like diarrhea and various infectious diseases but also furnishes the infant with a solid foundation for overall health. Additionally, breastfeeding fosters direct skin-to-skin contact between the mother and her newborn, a pivotal aspect in shielding against neonatal hypothermia—a condition where the newborn's body temperature drops to perilous levels. This close physical contact serves as a natural and effective strategy for maintaining the infant's

body warmth, thus contributing to their well-being during the critical early moments of life (26). So, Complementary feeding marks a pivotal juncture in an infant's nutritional journey, aligning with their developmental milestones and changing dietary needs. Understanding the significance of timing, food choices, and the continued role of breastfeeding during this phase is paramount for achieving optimal nutrition, fostering growth, and ensuring the foundation for lifelong health.

Barriers to Successful Complementary Feeding Practices: Overcoming Challenges for Optimal Nutrition

The transition to complementary feeding, while essential for infant growth and development, is often fraught with challenges that impact the effectiveness of this phase in achieving optimal maternal and child nutrition. These barriers can be rooted in various factors, including food availability, cultural norms, and information gaps. Acknowledging and addressing these obstacles is crucial for designing interventions that promote successful complementary feeding practices and ensure the well-being of both mothers and infants.

Obstacles to Suboptimal Complementary Feeding Practices:

Several barriers contribute to suboptimal complementary feeding practices. Among these, limited access to diverse and nutritious foods, inadequate knowledge of appropriate feeding practices, and cultural beliefs that conflict with recommended guidelines can impede successful implementation. Additionally, economic constraints and insufficient resources further compound these obstacles, limiting caregivers' ability to provide well-balanced diets for their infants (26,27).

Food Availability and Nutritional Quality: Food availability is a critical factor influencing complementary feeding practices. In areas with limited access to diverse foods, caregivers might resort to offering nutritionally inadequate options. This can lead to deficiencies in essential nutrients crucial for infant growth and development (28). Addressing food security issues and promoting the availability of locally sourced, nutrient-rich foods are vital steps in mitigating this challenge (29).

Cultural Norms and Practices: Cultural norms and practices play a significant role in shaping feeding behaviors. Cultural preferences, taboos, and traditional beliefs can influence caregivers' choices regarding complementary foods. These norms might sometimes conflict with evidence-based recommendations, leading to suboptimal dietary choices. Tailoring interventions that respect cultural context while promoting optimal nutrition is essential to foster acceptance and uptake of recommended practices (30).

Information Gaps and Misconceptions: Insufficient

knowledge about appropriate complementary feeding practices can hinder caregivers from making informed choices. Lack of awareness about nutrient requirements, meal frequencies, and food textures may result in inadequate nutrition for infants. Addressing information gaps through community-based education, counseling programs, and targeted campaigns is key to empowering caregivers with accurate knowledge (30).

Impact on Maternal and Child Nutrition: The barriers to successful complementary feeding practices can have far-reaching consequences for maternal and child nutrition. Suboptimal feeding practices may lead to inadequate nutrient intake, impairing infant growth and development. Insufficient nutrition during this critical phase can also have long-term effects on cognitive development, immune system function, and susceptibility to diseases. For mothers, the challenges associated with complementary feeding can lead to stress, feelings of inadequacy, and compromised mental well-being.

Overcoming barriers to successful complementary feeding practices necessitates a multifaceted approach that considers cultural context, information dissemination, and food availability. By understanding these challenges and tailoring interventions accordingly, we can pave the way for improved maternal and child nutrition outcomes, ensuring that infants receive the nourishment they need for optimal growth and development.

Integrated Approaches for Maternal and Child Nutrition: Nurturing Health Through Holistic Strategies

Recognizing the interconnectedness of breastfeeding, complementary feeding, and overall maternal and child nutrition, integrated approaches emerge as a compelling framework to enhance health outcomes during the critical stages of early childhood. These holistic strategies emphasize the seamless collaboration between breastfeeding promotion, complementary feeding guidance, nutrition education, and engagement of caregivers. By intertwining these facets, integrated approaches create a robust foundation for optimal nutrition, growth, and development.

Holistic Advocacy for Breastfeeding and Complementary Feeding:

Integrated approaches underscore the importance of viewing breastfeeding and complementary feeding as intertwined elements of infant nutrition. Rather than considering these practices in isolation, an integrated perspective recognizes that successful complementary feeding is built upon a foundation of continued breastfeeding. This advocacy dispels the notion of an either-or choice and promotes a balanced approach that harnesses the strengths of both practices to ensure

comprehensive infant nutrition (9).

Incorporating Nutrition Education into Healthcare Systems:

Embedding nutrition education and counseling within healthcare systems serves as a cornerstone of integrated approaches. By equipping healthcare providers with the knowledge and skills to counsel mothers on optimal breastfeeding and complementary feeding practices, integrated interventions promote evidence-based care. This empowers mothers with accurate information, dispels myths, and fosters confidence in their ability to provide adequate nutrition for their infants.

Engaging Mothers and Caregivers:

Integrated approaches extend their reach beyond the healthcare setting to actively involve mothers and caregivers. Initiatives that encourage community participation, support groups, and peer-to-peer counseling create platforms for sharing experiences and knowledge. This fosters a sense of empowerment among caregivers, enabling them to navigate challenges collectively and reinforce positive feeding behaviors.

Integrated approaches for maternal and child nutrition symbolize a harmonious synergy of practices, education, and engagement. By weaving together breastfeeding, complementary feeding, nutrition education, and caregiver involvement, these approaches create a dynamic framework that addresses multifaceted challenges and nurtures optimal nutrition for both mothers and infants.

Future Directions and Recommendations: Pioneering Pathways for Enhanced Maternal and Child Nutrition

As the landscape of maternal and child nutrition evolves, charting future directions and recommendations becomes pivotal to fortify the foundations of breastfeeding and complementary feeding practices. These visionary pathways encompass novel research areas, integration of technology, and the imperative of ongoing monitoring and evaluation. By embracing these directions, we can propel maternal and child nutrition to new heights, ensuring the well-being of generations to come.

Exploring Novel Research Avenues:

Future research holds the promise of unraveling deeper insights into the complexities of breastfeeding and complementary feeding. Investigating the impact of diverse cultural practices on feeding behaviors, understanding the role of the gut microbiome in nutrient absorption, and exploring the influence of maternal nutrition on breast milk composition are just a few of the burgeoning areas that deserve focused attention. These explorations can refine our understanding and guide evidence-based interventions.

Leveraging Technology for Education and Support:

The digital age offers unprecedented opportunities to revolutionize maternal and child nutrition education and

support. Incorporating technology and digital platforms can extend the reach of nutrition counseling, enabling remote access to accurate information, personalized guidance, and virtual support networks. Mobile apps, online forums, and telehealth services can bridge geographical gaps, offering mothers and caregivers a wealth of resources at their fingertips.

Emphasizing Continuous Monitoring and Evaluation:

The journey towards enhanced maternal and child nutrition is an ongoing one, demanding continuous monitoring and evaluation. Robust data collection, analysis, and feedback mechanisms allow interventions to be refined and tailored based on real-time insights. Regular assessments can identify emerging challenges, gauge the effectiveness of interventions, and foster a culture of adaptability to ensure sustained progress.

The road ahead in maternal and child nutrition beckons with possibilities. By forging ahead in novel research, harnessing technology's potential, and maintaining a vigilant commitment to monitoring and evaluation, we can forge a path toward healthier generations. These recommendations serve as guiding beacons, illuminating the way toward a future where breastfeeding and complementary feeding practices stand at the forefront of fostering optimal maternal and child well-being.

Challenges and Issues in the Pakistani Context:

In remote parts of Pakistan, a myriad of challenges impedes the promotion of breastfeeding and complementary feeding practices. Limited access to healthcare facilities, coupled with prevailing cultural beliefs and economic constraints, poses barriers to adopting optimal feeding practices. According to local statistics, only a fraction of infants receives exclusive breastfeeding for the recommended duration, and timely introduction of complementary foods remains a concern. Data from the Pakistan Demographic and Health Surveys (PDHS) reveal concerning statistics. Initiation of breastfeeding within the first hour of birth is alarmingly low, and exclusive breastfeeding rates up to six months are far from optimal. Additionally, the introduction of nutritionally adequate complementary foods at the right age remains suboptimal, leading to compromised child nutrition and health outcomes (31).

Interventions by Farmer's Development Organization:

The collaborative efforts of the Farmers Development Organization (FDO) and Welthungerhilfe (WHH) have resulted in a pioneering initiative under the project Improved Resilience through Food and Nutrition Security with LANN+ Approach, aimed at enhancing maternal and child nutrition through strategic interventions. FDO,

registered under section 42 of the Companies Act, 2017, is dedicated to improving the economic and social well-being of vulnerable communities. In partnership with WHH, FDO is championing the cause of nutrition and food security through the innovative LANN+ Approach.

At the heart of FDO and WHH's joint efforts lies the LANN+ Approach—a multi-sectoral strategy that intricately connects agriculture, natural resources, and nutrition. This approach acknowledges the interconnectedness of these elements and seeks to address the underlying causes of malnutrition, thereby ensuring comprehensive nutrition security.

The collaborative project targets the district of Muzaffargarh, with a focus on uplifting vulnerable and marginalized communities. The project's primary objective is to elevate the nutritional status and food security of 2000 households across the Chak Farazi and Azizabad union councils.

With a remarkable legacy dating back to 1998, FDO brings a wealth of experience to the project. The organization's Central Office in Multan serves as a hub for development initiatives aimed at fostering positive change. Notably, FDO has honed its expertise in the "1000-day window," conducting training sessions for women, mothers, caregivers, and influential community members. These sessions emphasize the significance of appropriate practices during this critical phase.

Recognizing the pivotal role of proper feeding practices, FDO conducted comprehensive assessments of pregnant and lactating women as well as infants and children under two years old. These assessments shed light on existing behaviors and practices, paving the way for tailored interventions to improve nutritional outcomes.

Integral to FDO's approach is the emphasis on capacity building. The organization conducted training and refresher sessions in the project-targeted communities of UC Chak Farazi and UC Azizabad. These sessions focus on cooking, processing, and preserving seasonal foods, imparting knowledge about healthy eating and nutrition-rich cooking techniques.

As a proactive promoter of breastfeeding, FDO participates in global initiatives like the World Alliance for Breastfeeding Action (WABA)'s Breastfeeding Week. The organization has established a breastfeeding corner, such as the one in BHU Azizabad, to provide mothers with clean and safe spaces for breastfeeding. Not only infrastructure but has distributed IEC material to more than 10,000 women and men during different sessions. This initiative creates a nurturing environment that supports optimal breastfeeding practices in order to support not only organizational,

national but also international and sustainable development goals.

Envisioned as a holistic endeavor, the collective impact of the Participatory Learning & Action (PLA) approach, the '1000 Days Window of Opportunity' training, and enhanced cooking practices has orchestrated a profound transformation in the community's attitudes and behaviors towards health, hygiene, and nutrition. These intertwined initiatives have ignited a cascade of positive changes that resonate throughout the community.

Through PLA sessions, individuals have not only gained an informed understanding of the pivotal role hygiene plays in sustaining health but have also harnessed this knowledge to initiate personal endeavors. Evident in the independent establishment of kitchen gardens and latrines, the community's proactive approach underscores the PLA approach's influence in galvanizing self-initiated health improvements.

Similarly, the '1000 Days Window of Opportunity' training has illuminated the path towards improved maternal and child health. By championing the significance of colostrum feeding, these sessions have spurred a shift in community practices, where informed choices translate into healthier lives for both mothers and infants.

In parallel, the emphasis on optimal cooking practices has elevated culinary skills while preserving the nutritional integrity of foods. This integration of knowledge has permeated daily routines, leading to better nutrition practices and dietary quality within the community.

Together, these multifaceted initiatives form a cohesive tapestry of change. They have seamlessly woven knowledge, motivation, and practical skills to craft a community that embraces holistic well-being. The evolution towards improved health, hygiene, and nutrition is a testament to the interconnected nature of these approaches, emphasizing a shared vision for a healthier, brighter future.

The collaborative efforts between FDO and WHH underscore a holistic approach to maternal and child nutrition. By integrating agriculture, natural resources, and nutrition, and through community involvement and capacity building, FDO is not only addressing immediate challenges but also laying the foundation for lasting positive change. The organization's dedication to promoting breastfeeding and complementary feeding practices is instrumental in fostering optimal maternal and child nutrition within vulnerable communities.

Government Initiatives: The government of Pakistan has also recognized the significance of breastfeeding and complementary feeding practices. Policies have been implemented to integrate nutrition education into maternal

and child health programs. Additionally, efforts to support working mothers through policies allowing lactation breaks and breastfeeding-friendly workplaces have been initiated, fostering an environment conducive to continued breastfeeding.

Community-Based Interventions: Community-based interventions, driven by NGOs and local healthcare workers, have proven effective in raising awareness and improving practices. These interventions leverage the power of community influencers and traditional communication channels to disseminate accurate information and challenge misconceptions about breastfeeding and complementary feeding. Local Organizations like Farmers development organization, have conducted different awareness raising activities like Participatory Learning and Action, Awareness raising sessions on 1000 Days Window of Opportunity and screening of Pregnant Lactating Women and Infants and young children. They are working on Behavior changing strategy, which focuses mainly on Maternal and child nutrition.

Identifying Gaps and Challenges in Interventions: Despite these commendable efforts, challenges persist. The scalability and sustainability of interventions in remote regions are often compromised due to infrastructural limitations and cultural diversity. Adequate monitoring and evaluation mechanisms are required to ensure the long-term impact of interventions.

So, promoting breastfeeding and complementary feeding practices in remote regions of Pakistan requires a multifaceted approach. By acknowledging and addressing the unique challenges faced in these areas, initiatives by organizations like the Farmers Development Organization, coupled with government support and community engagement, hold promise in transforming maternal and child nutrition outcomes. Collaborative efforts that are sensitive to cultural nuances and driven by evidence-based strategies will pave the way for a healthier and brighter future for the children of Pakistan.

Future Directions for Promoting Complementary Feeding and Breastfeeding for child and maternal health:

In the pursuit of advancing infant and child nutrition, it's essential to focus on key strategies. These strategies include enhancing healthcare provider training, establishing community-based support systems, utilizing technology for guidance, advocating for workplace support for breastfeeding mothers, collaborating with the food industry for nutritious options, respecting cultural norms, emphasizing maternal health, and prioritizing ongoing research and innovation. By integrating these approaches,

we can ensure a holistic and effective promotion of complementary feeding and breastfeeding practices, contributing to healthier, thriving generations and improved maternal well-being.

Local organizations such as the Farmers Development Organization (FDO) play a critical role in advancing maternal and child health through the promotion of complementary feeding (CF) and breastfeeding (BF). Their success hinges on collaborative partnerships, where they join forces with stakeholders, governments, and communities to maximize impact. A multi-sectoral approach, integrating healthcare, education, and empowerment, allows them to address the complex factors influencing maternal and child health comprehensively. Tailoring interventions to local contexts ensure relevance and effectiveness, while evidence-based strategies driven by data ensure informed decision-making.

Behavioral change communication campaigns, rooted in cultural sensitivity, educate caregivers and families on the importance of optimal feeding practices. Equipping healthcare providers and community workers with accurate knowledge through capacity building fosters reliable guidance for families. Active community engagement, empowered by participatory approaches, empowers communities to drive and sustain positive behavior changes.

By promoting nutrition-sensitive agriculture and highlighting the value of locally available foods, these organizations can encourage diverse and nutrient-rich diets. Empowering women through education and income opportunities empowers them as agents of change in their families and communities. Advocacy for policies supporting BF and CF, and robust monitoring and evaluation systems, enable organizations to create lasting impact.

In future directions, it is recommended to activate Union Council Malnutrition Addressing Committees (UMAC), Tehsil Council Malnutrition Addressing Committees (TMAC) and District Council Malnutrition Addressing Committees (DMAC). These committees can play a vital role in addressing and combating malnutrition at the local level. Their activation would ensure a coordinated and focused effort to tackle malnutrition, leading to improved health outcomes for the community.

Scaling up successful initiatives and ensuring long-term sustainability through community ownership and integration into existing structures solidify the positive changes achieved. In summary, local organizations like FDO can make significant strides in maternal and child health through partnerships, multi-sectoral approaches, tailored interventions, evidence-based strategies, behavioral change

communication, capacity building, community engagement, nutrition-sensitive agriculture, women's empowerment, policy advocacy, monitoring, scaling up, and sustainability efforts. These collective actions pave the way for healthier communities and lasting positive transformations.

Conclusion

In this review article, we have delved into the intricate relationship between breastfeeding, complementary feeding, and maternal and child health. Through an in-depth analysis of existing literature, several key takeaways emerge. Breastfeeding and complementary feeding are cornerstones of optimal maternal and child health, exerting profound and lasting impacts on various aspects of growth, development, and overall well-being. The nutritional and immunological benefits provided by breastfeeding are unparalleled, fostering a strong foundation for a child's immune system and cognitive development. Complementary feeding, when introduced at the appropriate time and with nutrient-rich foods, further enhances the nutritional status of infants, supporting their transition to a diverse and balanced diet. It cannot be overstated that breastfeeding and complementary feeding play pivotal roles in shaping the health trajectory of both mothers and children. The symbiotic relationship between these practices and maternal and child health is multifaceted. Breastfeeding facilitates the transmission of essential nutrients and antibodies from mother to child, conferring immunity against a spectrum of diseases and disorders (32). Complementary feeding bridges the nutritional gap as infants transition to solid foods, ensuring a seamless continuation of growth, cognitive advancement, and resistance to illnesses. While the importance of breastfeeding and complementary feeding is well-established, several challenges continue to hinder their widespread adoption and optimal implementation. It is imperative that we address these obstacles through concerted, collaborative efforts. Healthcare professionals, policymakers, and community stakeholders must work together to create supportive environments that empower mothers with knowledge and resources to initiate and sustain breastfeeding. Educational campaigns should emphasize the significance of diverse and nutrient-dense complementary foods, dispelling misconceptions and guiding caregivers toward effective feeding practices. Cross-sector collaboration, involving health, education, and social welfare sectors, is paramount to build a comprehensive framework that ensures the availability of resources and removes systemic barriers. In conclusion, this review underscores the critical nature of breastfeeding and

complementary feeding in enhancing maternal and child health. By embracing these practices and uniting efforts across various domains, we can pave the way for healthier generations and ensure the well-being of both mothers and their children.

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Authors' Contribution:

RA: Contributed to all aspects of study conception, research, analysis, and writing. Reviewed the articles and collected relevant information, synthesized the information, and drafted the entire manuscript.

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